



## Stream towards Degrowth

*Stream towards Degrowth* is a project brought to life by the organizing team of the Fourth International Degrowth Conference 2014. In the run-up to the conference, it gives an overview of approaches around the topic of degrowth and provides information about events, activities, stakeholders and debates.

*Stream towards Degrowth* therefore represents the movements which – converging to a stream – pave the way to the conference.

Thus, degrowth shall be established as a general term for a solution-oriented and socio-ecological movement among the German-speaking public and may be seen in relation to the English, French, Spanish and other debates. The target group of the *Stream towards degrowth* are interested individuals, initiatives, institutions and other potential participants of the conference in Europe. You will find the Stream here: <http://leipzig.degrowth.org/de/stream-towards-degrowth/>

## Degrowth topics?

The degrowth movements and the debates that are linked to it are multifarious. Degrowth benefits from a great variety of perspectives and expertise ranging from consumption criticism to socio-ecological transformation of society. The core categories are the following:

- Organising society: Emancipatory politics. Participation. Institutions.
- Socio-ecological economies: (Re)productivity. Commons. Society-nature relations.
- Living conviviality: Buen vivir. Creative commons. Convivial technology.

## Opportunities for cooperation in the scope of the Stream

There are several possibilities to take part in the *Stream towards Degrowth* project. We offer

1. publication of videos of your events and activities on the blog,
2. participation in our interview series and
3. the use of the label "Stream towards Degrowth" on material for your events in relation to degrowth.

## 1. Integration of videos

During the year before the conference, we will promote lectures, speeches, events and activities regarding degrowth topics on our website. In this way, an on-going information pool will be created, particularly for, but not limited to, the German-speaking area. The videos will provide an insight into a broad range of topics regarding degrowth and will increase the awareness level of hosts and their activities.

In order to publish your video, we need:

- Name of the event
- Information on place and date of the event
- Short description and link to the event
- Video of the event or activity
- Proposition for a tag that provides a link to degrowth topics

## 2. Interview from a future perspective

The supporters of the conference and stakeholders from the degrowth community have their say in an interview titled "Degrowth from a future perspective". We thus show different positions and foster the debate about concepts of a degrowth society.

Roadmap for the participation in the interview series

- Answering the interview questions (German or English). Ca. 500 characters per questions, more detailed if necessary. The title of the interview follows this pattern: 'name (of the organisation) beyond growth'
- Publishing the interview in line with the videos of events on the *Stream towards Degrowth-Blog*

## 3. 'Stream towards Degrowth' label

Events regarding degrowth can receive the label of the Stream and it will be announced via the mailing list of the conference. The label is used to link sympathising stakeholders under the umbrella *Stream towards Degrowth* and – inspired by the *Road to Venice* (in the run-up to the last Degrowth Conference) – to mark a movement towards the conference in Leipzig. Both parties benefit from the participation in the project by their mutual support in public relations and raising awareness.

Roadmap for cooperation

- Exchange of Information packages for mutual PR
- Adding of the partnering projects with their logo to the list of supporters of the Stream
- Possible participation in the interview series

## Exhibition during the conference

The videos and interviews will be shown in a visual installing during the Degrowth Conference 2014. Details on this exhibition are still work in progress.

## Contact

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