

Title: Sufficiency Policy for Sustainable Degrowth

Type: Academic special session

Theme 5: This is the 22nd century

Subcategories (cross-cutting): Primary focus on work, consumption and advertising, social limits of growth, well-being and good life; secondary focus on infrastructure/cities, transport, mobility, commons, social enterprises, cooperatives and the solidarity economy

Session description

Sufficiency is the anti-thesis to the dominant orientation towards getting ever “more, further and faster”. Often treated as a lifestyle issue for the better-off, it essentially requires (1) a fundamental policy change to offering new opportunity spaces, from advertisement- and commerce free spaces via repairable design to reverting work intensification, and (2) a change in societal standards and behavioural norms, in acceptance and acceptability, and only as a last point voluntary individual behavioural change. With its intrinsic links to environment, social and labour policy, it can be a bridge concept for popularising degrowth. However, communicative and conceptual challenges need to be addressed.

Organiser

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The presentations

Sufficiency policy

Prof. Dr. Angelika Zahrnt

The challenges of sufficiency communication

Anja Humburg MA

Sufficiency and the future of labour: a contribution to socially sustainable degrowth

Dr. Joachim H. Spangenberg

Sufficiency, Technology, Degrowth and Happiness

Prof. Dr. Felix Ekardt

For abstracts of the individual presentations see the uploads to the conference homepage.